



By the Numbers

Of course, it's one thing to say you're doing something environmentally responsible. It's another thing to prove it.

That's why we created the Carbon Neutronics Index. It's a proprietary software program that we share with those who purchase and use grekn products. It helps customers calculate the tonnage they're keeping out of landfills by choosing grekn.

Far too many businesses don't get the credit they deserve for their eco-initiatives. The Carbon Neutronics Index makes it easy to track and record the effect one company can make in reducing landfill waste and keeping cartridges in circulation for reuse.

It's also a great tool for comparing the cost difference of using remanufactured grekn cartridges over original manufacturer print cartridges, and can provide measurable case studies to help customers build support for other environmental initiatives while improving their bottom line.

