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## **High Desert Printer announces new environmental product line.**

By carrying grenk™ brand cartridges, High Desert Printer provides customers the only Zero-Landfill option when choosing their print cartridges.

**BEND, Oregon, October 9, 2008** — High Desert Printer is proud to announce the availability of grenk™ brand remanufactured inkjet and toner cartridges. The product line was officially released in August, 2008, with High Desert Printer being the only Oregon-based dealer authorized to sell the product.

The grenk™ product line is more than just remanufactured inkjet and toner cartridges. The cartridge line offers a Zero Landfill policy, which means once the remanufactured cartridge is no longer suitable for reuse, the cartridges are broken down and sent into their respective recycling stream. The 'green' message of the grenk™ cartridge family is carried through every aspect of production, packaging, shipping, and return of the components for reuse or recycling.

"High Desert Printer was one of the first dealers we considered for this brand. They are a staple in their community, as well very knowledgeable and educated on the environmental issues that are affecting end users today," said Brad Roderick, executive vice-president of InkCycle, the company that manufactures grenk™ products. "The product line offers a Zero Landfill policy that can be proven through our proprietary Carbonneutronics™ Index technology. The end user receives a report that speaks to what they're doing to reduce their impact."

Steve Peters, local co-owner and operator of High Desert Printer adds, "Over 1,000,000 printer cartridges are put into landfills every day in the U.S. alone. Pieces of these cartridges will take 500 years to decompose. Even refilled or remanufactured cartridges eventually end up being thrown away. By partnering with grenk™, now we can do something about it."

To find out the potential e-waste and savings reductions your company can acquire, please contact High Desert Printer at (541) 330-5860.

### **ABOUT HIGH DESERT PRINTER, LLC**

High Desert Printer, LLC., is located in Bend, Oregon, and provides guaranteed high quality supplies, service and support to companies and individuals. High Desert Printer is also a cartridge recycler, where we save empty inkjet and toner cartridges from being tossed into landfills. We give back to our community through sponsoring local Little League and Youth Soccer, as well as sponsoring many local charity events including Multiple Sclerosis, Muscular Dystrophy, and local schools. Located in Bend for 3 years we provide Anger Management for Printers ®.

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